



# FeliCa Networks

Corporate Profile

# Becoming your business partner connecting customers with businesses in a smooth and secure way.

FeliCa Networks has developed and promoted communication around the concept of "Just Touch".

Our next goal is to connect customers with businesses in a smooth and secure way.

By bringing together the FeliCa technology we have developed so far, and new platforms targeting future lifestyles, FeliCa Networks aims to be your business partner like no other.



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Apple, the Apple logo, and Apple Pay are trademarks of Apple Inc., registered in the U.S. and other countries.  
Android Pay and Android are trademarks of Google Inc.  
FeliCa is a contactless IC card technology developed by Sony Corp. FeliCa is a trademark of Sony Corp.  
☞ is a trademark of FeliCa Networks, Inc.

# Mobile FeliCa technology and platforms provide secure, comfortable, convenient and beneficial services.

At train stations or convenience stores, Osaifu-Keitai is a mobile contactless service that has become an integral part of customers' everyday lives.

FeliCa Networks, established in 2004 as a provider of Mobile FeliCa technology and platforms, has supported Osaifu-Keitai, a secure, comfortable and convenient mobile contactless services that play a key role in transit ticketing and e-money.

With Mobile FeliCa now compatible with the global standard NFC\*1, Apple Pay and Android Pay™ are now available in Japan.

As FeliCa technology and platforms are now compatible with the global standard NFC\*1, services such as Apple Pay and Android Pay™ are now available for use in Japan. As a provider of platforms that support the social infrastructure, we at FeliCa Networks not only strive to improve the levels of security and convenience of the entire Mobile FeliCa system but also ensure an environment that allows customers to use a wide variety of services on a device of their choice.

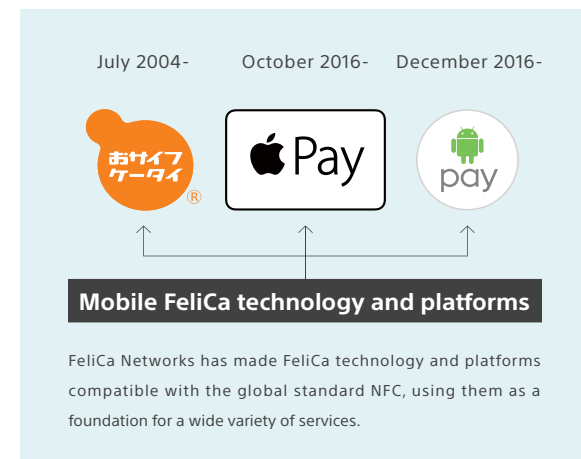
\*1 Near Field Communication

## Providing platforms and bridging between businesses and customers.

The world of smartphones and other devices is evolving at a rapid speed. We are discovering new possibilities based on the use of these devices by planning and realizing services that integrate a number of different types of information technology. FeliCa Networks continues to commit our business to serve as a bridge that connects businesses with customers in a smooth and sure way, and to provide secure, comfortable and convenient platforms that connect businesses and customers in a manner that offers enhanced benefit to both sides.



Masahiro (Matt) Soga  
President and CEO  
FeliCa Networks, Inc.



FeliCa Networks expands the environment where customers can enjoy convenience and benefit of "Just Touch" in their everyday lives for provided services such as mobile payment and transit ticketing.

We develop processes to help build a society that connects customers with businesses.



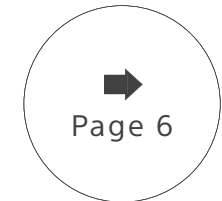
By providing Mobile FeliCa technology to our valued business partners and Mobile FeliCa platforms to service providers, FeliCa Networks provides support to an environment where customers simply "Just Touch", experiencing convenience and benefit in their everyday lives. We are also committed to developing customer loyalty and helping to build stronger, long-lasting and sustainable customer relationships.

## Licensing business

### **Makes more devices compatible with Mobile FeliCa technology**

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FeliCa Networks has made more devices FeliCa-enabled by licensing the entire lineup of Mobile FeliCa technology. The number of FeliCa-enabled devices has been growing even further in recent years as a result of FeliCa technology becoming compatible with the global standard NFC.



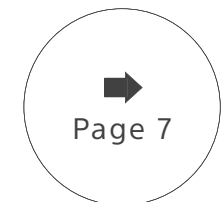
## Platform business

### **Mobile FeliCa platform**

#### **Supports customers' lifestyle by working with service providers**

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Through the development and management of Mobile FeliCa platforms, FeliCa Networks works with service providers to support an environment where customers can use payment or transit ticketing services in a secure, comfortable, and convenient way.

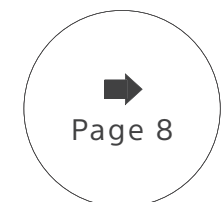


### **Relationship marketing platform**

#### **Helps to build long-lasting customer relationships**

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FeliCa Networks facilitates customer loyalty development and supports you in building long-lasting and sustainable customer relationships.

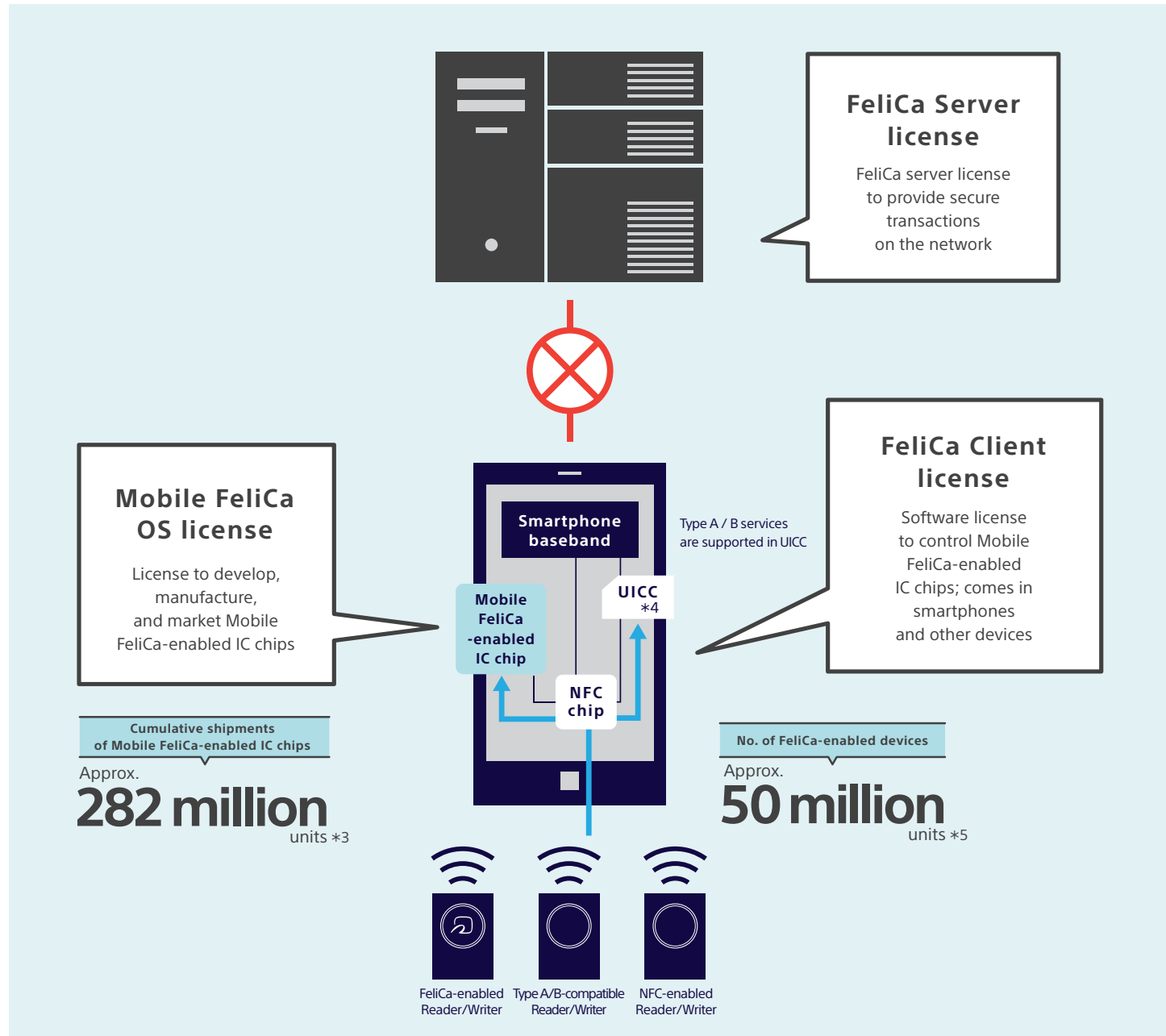


Increasing devices

## Licensing business

Makes more devices compatible with Mobile FeliCa technology

FeliCa Networks has made more devices FeliCa-enabled by licensing the entire lineup of Mobile FeliCa technology. The number of FeliCa-enabled devices has been growing even further in recent years as a result of FeliCa technology becoming compatible with the global standard NFC, which has made such services as Apple Pay\*1 and Android Pay™\*2 available for use in Japan. We will boost our effort to expand the list of FeliCa-enabled devices.



\*1 Apple Pay: Service available in Japan since October 2016 \*2 Android Pay™: Service available in Japan since December 2016  
 \*3 As of July 2016, FeliCa Networks research \*4 UICC: Universal Integrated Circuit Card \*5 September 2016, online survey conducted by FeliCa Networks

## Expanding services

# Platform business Mobile FeliCa platforms

Supports customers' lifestyle by working with service providers

Through the development and management of Mobile FeliCa platforms, FeliCa Networks supports mobile contactless services that are used at some 2.47 million\*1 points to allow approximately 10 million\*2 customers to use payment and transit ticketing services in a secure, comfortable, and convenient way. By further expanding the Mobile FeliCa platforms and working together with service providers, we will continue to support customers' lifestyle.

### Mobile FeliCa platform

#### on FeliCa (Trusted Service Manager (TSM))

on FeliCa is a service that enables access through a network to the Common area on a FeliCa-enabled smartphone, to ensure security of mobile payment and use of other contactless services.

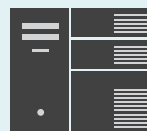
#### Common area management

Service that allows a single FeliCa-enabled IC chip to support apps of multiple service providers.

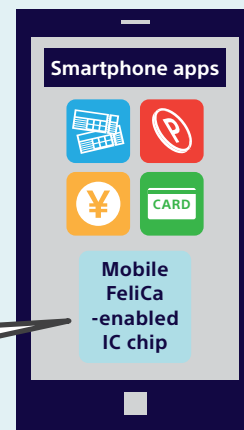
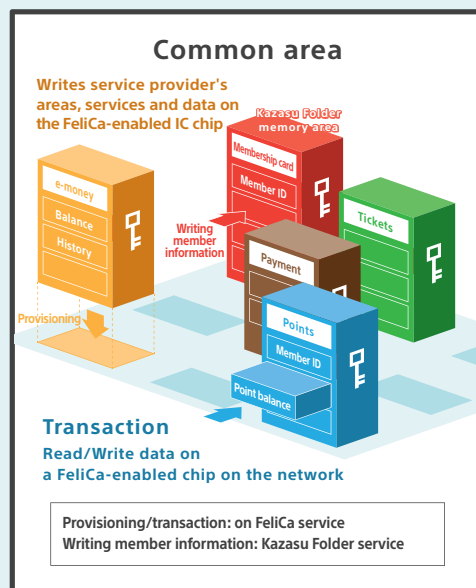
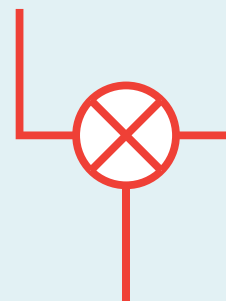
#### Kazasu Folder

Web API-based, simple-to-use service that is suited for such uses as mobile membership cards and mobile tickets that utilize the Kazasu Folder memory area within the Common area.

Server provided by FeliCa Networks (TSM Server)



Service provider's server



Service users  
Approx.  
**10 million**  
users \*2

### Growing services



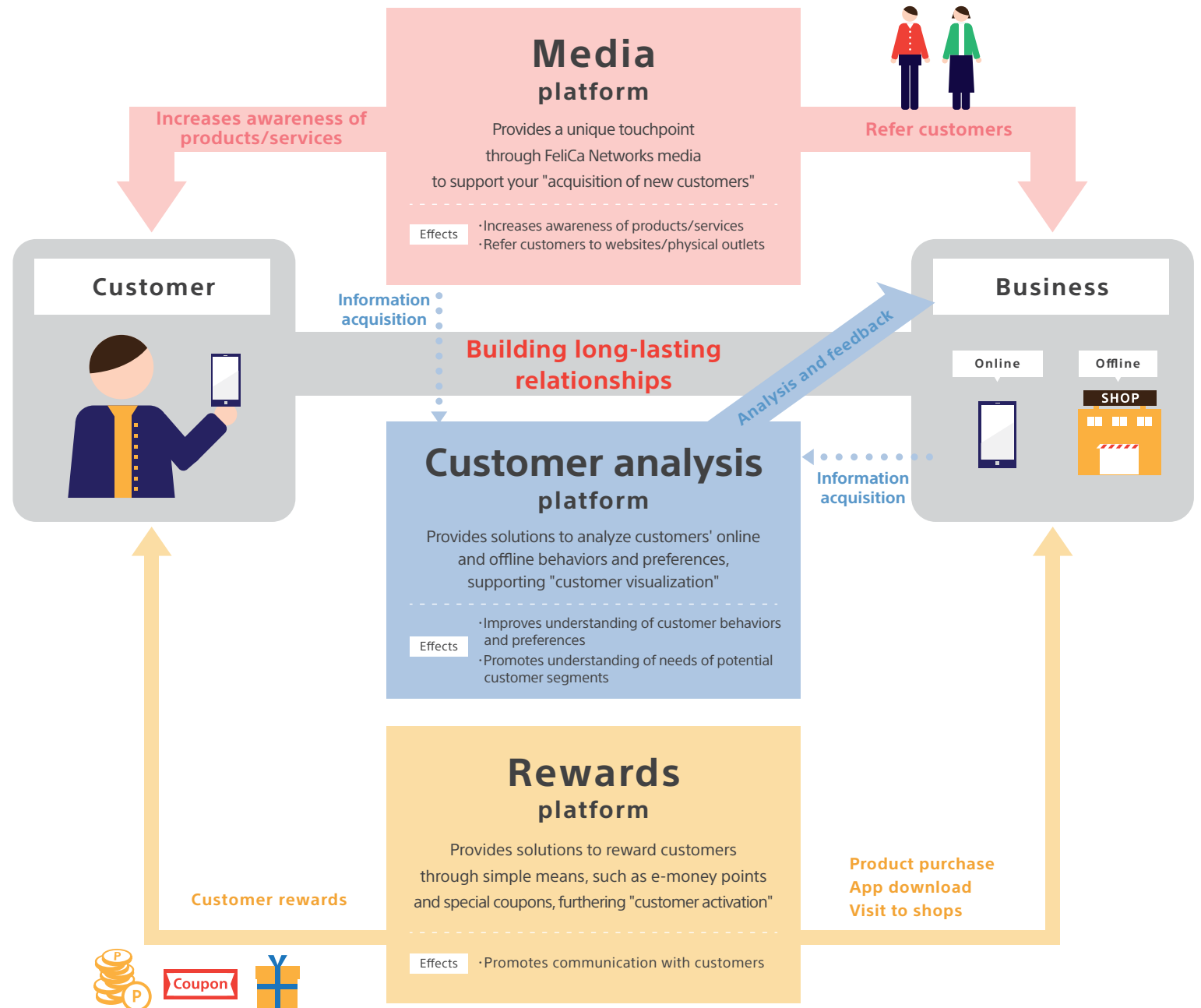
Available service points  
Approx.  
**2.47 million**  
points \*1

Connecting customers with businesses

## Platform business Relationship marketing platform

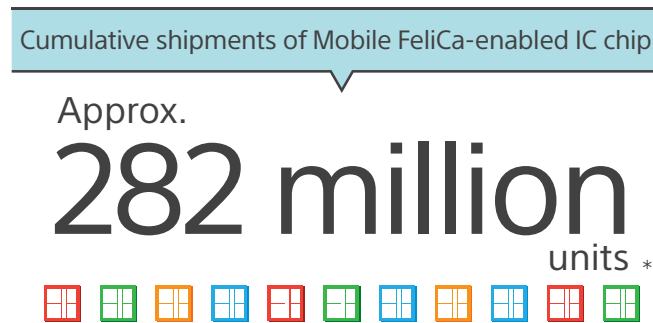
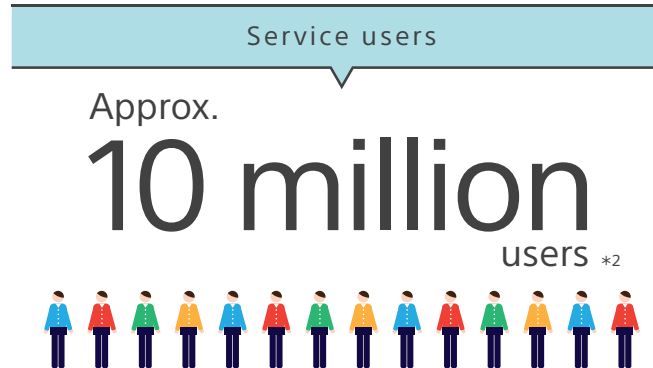
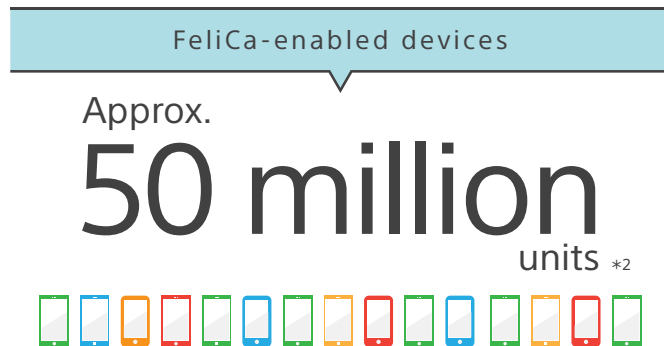
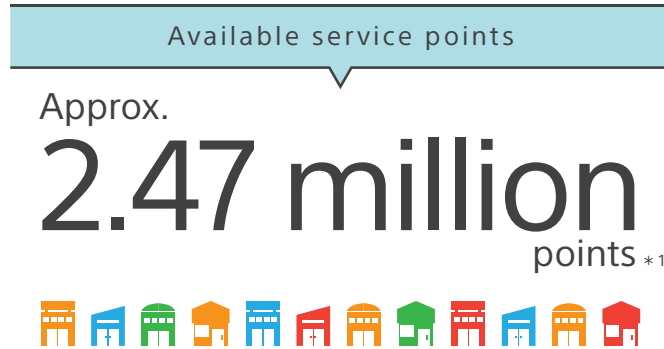
Helps businesses and customers build a long-lasting relationship

FeliCa Networks, individually and in cooperation with our partners, provides a variety of platforms that support your marketing activities from a "Mobile first" standpoint. We strive to facilitate customer loyalty development, and support you and your customers in building stronger, long-lasting and sustainable relationships.





# Connect further. Reach further. Mobile FeliCa world.



### E-money promotion committee

We work together with e-money providers through a variety of activities to help promote and expand the use of e-money to existing and new customers.

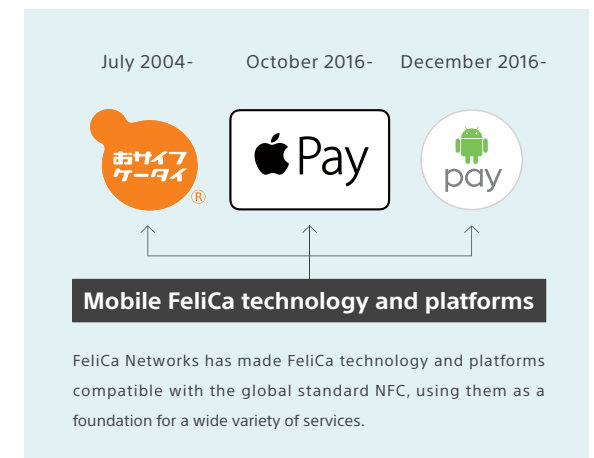
### Mobile contactless IC communication Mark

A trademark of FeliCa Networks, Inc., shown on a Reader/Writer and other terminals as a symbol that indicates the area where a device should be "touched".





Company name	FeliCa Networks, Inc.
President and CEO	Masahiro Soga
Address	16th Floor, West Tower, Gate City Osaki, 1-11-1 Osaki, Shinagawa-ku, Tokyo, 141-0032 Japan
Main business domains	<ul style="list-style-type: none"> <li>· Licensing business relating to the development, manufacture and sale of devices and OSs mainly for Mobile FeliCa IC chip</li> <li>· Operation of platforms for FeliCa service providers</li> <li>· Information processing services, information provision services and advertising business</li> </ul>
Established	January 7, 2004
Capital	6.285 billion yen
Shareholders	Sony Imaging Products and Solutions, Inc. Approx. 57% NTT DOCOMO, INC. Approx. 38% East Japan Railway Company Approx. 5%
URL	<a href="http://www.felicanetworks.co.jp">http://www.felicanetworks.co.jp</a>



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